

Getting them to your website...



- Nothing succeeds like success – it's easier to get visitors to your website when you're already famous.
- Search engines – see above! Then see below for how to make yourself more visible online.
 - Register at general and special interest search sites
 - Links to you from other websites – writing community sites, special interest sites, professional sites (writing organizations and others), online bookstores, publisher's sites including ezines and print publishers...
 - Links within messages or sig-lines on bulletin boards and in listserves – which also appear as webpages
 - Sheer volume of the above helps
- Links in personal email